Guest lecture on Generative AI in Enterprise- The next frontier of Business Transformation conducted by CSI and Alumni cse"Gen AI is transforming Enterprise and Business Applications with a renewed focus bringing back 'User at the Center', boosting their productivity and business outcome. This is an opportunity for enterprises to digitize and re-invent business processes with AI and Automation. But the journey needs a proper framework for AI adoption and success. In this session we will cover real world customer case studies, Microsoft Copilots and Gen AI use cases, Optimization model





Gokaraju Rangaraju Institute of Engineering and Technology

Department of Computer Science and Engineering GUEST LECTURE BY ALUMNI

ON

GENERATIVE AI IN ENTERPRISE- THE NEXT FRONTIER OF BUSINESS TRANSFORMATION

24 JANUARY 2025

Speaker: Mr.Raghav Jandhyala

Head of Products for Microsoft Dynamics 365

About Speaker:

- Alumni of GRIET of 1997-2001 batch, CSE Department
- · Head of Products for Microsoft Dynamics 365.
- Prior to Microsoft Vice President at SAP.
- · Author of five books on AI and Digital Supply Chain.
- Guest speaker at ASU WP Carey School of Business, University of California, MIT, etc.

PROGRAM DETAILS: VENUE: BLOCK - 1 (1308)

TIME : 11:00 AM TO 12:30 PM

CONVENER

Dr B.Sankara Babu Professor & HoD Department of CSE, GRIET **ORGANIZED BY**

Dr Ch.Mallikharjuna Rao ,COE

Ms. T.V.Suneetha,Assistant Professor

Department of CSE,GRIET

































